

AYOUB HAYDA

Full Stack Developer

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Casablanca

EXPERIENCE

Full Stack Developer

Brico Service Sarl

07/2024 - Present Casablanca, Morocco

Brico Service SARM is an IT services and consulting firm specializing in digital transformation and scalable web solutions.

- Built a robust digital platform combining job listings, e-commerce, media content, and financial features.
- Developed backend systems using **Laravel** and **MySQL** with a focus on clean architecture and scalability.
- Created dynamic frontend components with **Next.js**, **TypeScript**, **Tailwind CSS**, and **ShadCN UI** for a seamless user experience.
- Implemented **server-side rendering (SSR)** and **SEO** best practices (**Schema.org**, **Open Graph**, **metadata**) to enhance search visibility.
- Engineered an interactive media system with **HLS** support for efficient video uploading and playback across devices.
- Integrated secure payment processing, credit recharge, and invoice tracking to support business operations.
- Worked closely with designers and product managers to deliver high-quality features, optimize state management with **Redux Toolkit**, and maintain platform stability.

Full Stack Developer (Freelancer)

Mostaq Platform

01/2024 - Present Remote

Mostaq is a premier Arabic **freelancing marketplace** that connects businesses with skilled professionals across diverse industries, facilitating high-quality remote collaborations.

- Delivered complete web solutions for clients, from landing pages to full-featured platforms.
- Built and launched **Hireek**, a modern SaaS recruitment platform for companies and job seekers.
- Developed **AlphaQuiz**, an educational testing platform for trainees and instructors.
- Used **Next.js**, **TypeScript**, **Tailwind CSS**, **ShadCN UI**, **Prisma**, **PostgreSQL**, and **Laravel** to deliver scalable and responsive applications.
- Integrated secure login, file uploads, Stripe payments, and role-based access in client projects.
- Converted Figma designs into fast, mobile-friendly, and SEO-optimized websites.
- Maintained a **5-star client rating**, demonstrating strong problem-solving skills, reliability, and quality service delivery.

Full Stack Developer (Intern)

Devaga Sarl

01/2023 - 04/2023 Marrakech, Morocco

Devaga SARM specializes in **mobile apps**, **websites**, and **AI chatbots**, providing innovative digital solutions.

- Developed a **business incubator management platform** alongside a colleague, streamlining operations for startups and supervisors.
- Built **role-based access control (RBAC)** with distinct interfaces for users and multiple supervisors, ensuring secure and efficient platform management.
- Utilized **Laravel**, **MySQL**, **Tailwind CSS**, **Blade**, and **JavaScript** to develop a scalable and responsive web application.
- Designed and implemented a **dynamic admin dashboard**, providing supervisors with essential tools for monitoring and decision-making.
- Successfully completed and presented the platform to the company, demonstrating **full-cycle development** from planning to deployment.

EDUCATION

Diploma in Full Stack Development

OFPT ISTA CA El Jadida

2021 - 2023

Baccalaureate degree in physics

Lycée Omar Ibn Abdelaziz

2020

SKILLS

Front End Development

React.js

Next.js

TypeScript

JavaScript

Tailwind CSS

ShadCN UI

Material UI

Framer Motion

CSS

Back End Development

Node.js

Express.js

PHP

Laravel

Python

RESTful APIs

NextAuth.js

Inngest

Database & Tools

MySQL

MongoDB

PostgreSQL

Prisma

Neon

Docker

Git

Strapi

Jira

Trello

Arcjet

Development Methodologies

Agile Methodology

Scrum

Soft Skills

Problem-Solving

Teamwork

LANGUAGES

Arabic
Native

English
Advanced

French
Advanced