AYOUB HAYDA

Full Stack Developer

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EXPERIENCE

Full Stack Developer

Brico Service Sarl

📅 07/2024 - Present   📍 Casablanca, Morocco

Brico Service SARL is an IT services and consulting firm specializing in digital transformation and scalable web solutions.

- Built a robust digital platform combining job listings, e-commerce, media content, and financial features.
- Developed backend systems using **Laravel** and **MySQL** with a focus on clean architecture and scalability.
- Created dynamic frontend components with **Next.js**, **TypeScript**, **Tailwind CSS**, and **ShadCN UI** for a seamless user experience.
- Implemented **server-side rendering (SSR)** and **SEO** best practices (**Schema.org**, **Open Graph**, **metadata**) to enhance search visibility.
- Engineered an interactive media system with **HLS** support for efficient video uploading and playback across devices.
- Integrated secure payment processing, credit recharge, and invoice tracking to support business operations.
- Worked closely with designers and product managers to deliver high-quality features, optimize state management with **Redux Toolkit**, and maintain platform stability.

Full Stack Developer (Freelancer)

Mostaql Platform

📅 01/2024 - Present   📍 Remote

Mostaql is a premier Arabic **freelancing marketplace** that connects businesses with skilled professionals across diverse industries, facilitating high-quality remote collaborations.

- Delivered complete web solutions for clients, from landing pages to full-featured platforms.
- Built and launched **Hireek**, a modern SaaS recruitment platform for companies and job seekers.
- Developed **AlphaQuiz**, an educational testing platform for trainees and instructors.
- Used **Next.js**, **TypeScript**, **Tailwind CSS**, **ShadCN UI**, **Prisma**, **PostgreSQL**, and **Laravel** to deliver scalable and responsive applications.
- Integrated secure login, file uploads, Stripe payments, and role-based access in client projects.
- Converted Figma designs into fast, mobile-friendly, and SEO-optimized websites.
- Maintained a **5-star client rating**, demonstrating strong problem-solving skills, reliability, and quality service delivery.

Full Stack Developer (Intern)

Devaga Sarl

📅 01/2023 - 04/2023   📍 Marrakech, Morocco

Devaga SARL specializes in **mobile apps, websites, and AI chatbots**, providing innovative digital solutions.

- Developed a **business incubator management platform** alongside a colleague, streamlining operations for startups and supervisors.
- Built **role-based access control (RBAC)** with distinct interfaces for users and multiple supervisors, ensuring secure and efficient platform management.
- Utilized **Laravel, MySQL, Tailwind CSS, Blade, and JavaScript** to develop a scalable and responsive web application.
- Designed and implemented a **dynamic admin dashboard**, providing supervisors with essential tools for monitoring and decision-making.
- Successfully completed and presented the platform to the company, demonstrating **full-cycle development** from planning to deployment.

EDUCATION

Diploma in Full Stack Development

OFPPT ISTA CA El Jadida

📅 2021 - 2023

Baccalaureate degree in physics

Lycée Omar Ibn Abdelaziz

📅 2020

SKILLS

Front End Development

`React.js` `Next.js` `TypeScript`
`JavaScript` `Tailwind CSS` `ShadCN UI`
`Material UI` `Framer Motion` `CSS`

Back End Development

`Node.js` `Express.js` `PHP` `Laravel`
`Python` `RESTful APIs` `NextAuth.js`
`Inngest`

Database & Tools

`MySQL` `MongoDB` `PostgreSQL`
`Prisma` `Neon` `Docker` `Git`
`Strapi` `Jira` `Trello` `Arcjet`

Development Methodologies

`Agile Methodology` `Scrum`

Soft Skills

`Problem-Solving` `Teamwork`

LANGUAGES

Arabic
Native
●●●●●

English
Advanced
●●●○○

French
Advanced
●●●○○